

# Dr Andrea Gideon

Adjunct Senior Research Fellow (National University of Singapore) and Senior Lecturer (University of Liverpool)

## Bio

Andrea is a permanent member of academic staff at the University of Liverpool. She adjourned this position from August 2015 to February 2017 to pursue a Postdoctoral Research Fellowship at the National University of Singapore jointly funded by the EW Barker Centre for Law and Business (EWBCLB) and the Competition and Consumer Commission Singapore (CCCS) during which time she was also appointed a non-governmental advisor to the International Competition Network by CCCS. From August 2018 to July 2019 she was again seconded to work on a comparative competition law research project at EWBCLB. Andrea is now, next to her work for the University of Liverpool, an Adjunct Senior Research Fellow at EWBCLB to work on a research project on competition law reform in ASEAN with Ass Prof Dr Burton Ong.

## Research areas

As part of her research on competition law in ASEAN, Andrea has worked on competition law and public services in ASEAN (during her postdoc) and comparative legal research on competition law in ASEAN (as Research Fellow) which included developing a new culturally informed method for studying competition law transplants. Work building on these two projects continues till today. As Adjunct Senior Research Fellow she works with Ass Prof Dr Burton Ong on a project regarding competition law reform in ASEAN. As part of this a survey study on the competition compliance experience by private sector stakeholders in ASEAN is currently being undertaken.

## Selected publications

Gideon A, 'Transplanting EU Competition Law in ASEAN: Towards a context informed Method of Investigation' (2022) 17 *Asian Journal of Comparative Law* 1

Ong B and Gideon A, *The ASEAN Competition Compliance Experience Survey-Study (ACCESS) - Phase 1 Report* (National University of Singapore 2021) available on <https://law.nus.edu.sg/ewbclb/wp-content/uploads/sites/6/2021/08/ACCESSPhase1ReportAug2021.pdf>

Gideon A, 'Application of competition law to public services: the EU experience, the ASEAN approach and implications for regional integration in ASEAN' in Ong B (ed), *The Regionalisation of Competition Law and Policy in ASEAN* (CUP 2018)

Gideon A, 'Competition in the healthcare sector in Singapore – an explorative case study' (2016) 16 *NUS CLB Working Paper Series* 1