



## **Ass. Prof. Dr. Pornchai Wisuttisak**

### **Dean, Faculty of Law, Chiang Mai University**

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## **Education Background**

2009 - 2013      PhD in Business Law and Taxation  
Thesis on Thai Competition law and policy  
School of Taxation and Business Law  
University of New South Wales, Australia

2005 - 2005      Masters of Commercial Law  
Macquarie University, Australia  
Major in Commercial Law

2000 - 2003      Bachelor of Political Science  
Thammasat University, Thailand  
Major in Politics and Government

### *Certificate course*

May 2008      Certificate in customs broker  
The Customs Broker and Transportation Association of Thailand

## **Area of research focus**

- Competition law
- Energy law and regulation
- Regulation on infrastructure utility
- ASEAN-CLMV and SMEs regulation

## **Teaching subjects**

- BA in Law- Class
  - Competition law
  - ASEAN Law and Policy
  - International Trade Law
  - International Law
  - Maritime Law

- Master of Law-Class
  - EU Trade Law
  - Comparative Commercial Law
  - International Trade Law

## **Employment History**

- United Overseas Bank (UOB), Risk management and Compliance Dept  
[http://www.uob.co.th/index\\_th.htm](http://www.uob.co.th/index_th.htm) : Compliance Officer- 2006
- International Development of Law Organisation, Asia pacific region, Sydney Office  
<http://www.idlo.int/> - 2007
- University of New South Wales, School of business Law and Taxation, Causal Tutor in Business Law and Taxation: June - Dec 2010
- Lecturer in Law Faculty, Chiang Mai University Thailand: Current 2013-2016
- Dean of Faculty of Law, Chiang Mai University 2017- Current

## **Publication**

### *Conference*

- Wisuttisak, P., 'The Regulatory Framework of Thai Electricity Sector' (Paper presented at the 3rd Annual Competition and Regulation in Network Industries Conference, Brussels, Belgium, 2010).
- Wisuttisak, P., 'Competition law and sectoral regulation on Thai energy sector: A review and the forward development plan' (Paper presented at the Reviewing of the Global Experience with Economic Regulation, 2<sup>nd</sup> CUTS-CIRC International Conference REVIEWING THE GLOBAL EXPERIENCE ON ECONOMIC REGULATION – A forward looking perspective CUTS New Delhi, 2011)
- Wisuttisak, P., 'The ASEAN competition policy guidelines and its compatibility with ASEAN member countries competition law' (Paper presented at the 3rd Biennial Conference of Asian Society of International Law (AsianSIL), Beijing, 2011)
- Wisuttisak, P., 'The rise of PPPs and big government in ASEAN utility infrastructure market: the consideration on the ASEAN market governance under competition law and policy' (Paper presented at the New Approaches to Building Markets in Asia, Lee Kuan Yew School of Public Policy, Singapore, 2011)
- Wisuttisak, P., 'Ineffective Competition law: A Case from Thailand' (Paper presented at the Asian Competition Forum Annual Conference: Establishing Sound Competition Cultures in Asia, Hong Kong, 2011)

- Wisuttisak, P. & Binh N. B., ASEAN Competition Law and Policy: Toward Trade Liberalization and Regional Market Integration (Paper Presented at ICIRD 2012 International Conference, Chiang Mai, Thailand 2012)
- Wisuttisak, P., & Rahim M M, The PPPs in ASEAN: Challenge on Market Governance Under Competition Law and Policy, Society of Interdisciplinary Business Research Conference, July 2-3 2015.
- Wisuttisak, P., & Cheong M M., ASEAN Competition Law, State-Owned Enterprises And Regional Market Integration, The Regionalisation of Competition Law and Policy: Implications for the ASEAN Economic Community, 25 April 2016, NUS, Singapore
- Wisuttisak, P., Law for SMEs promotion and protection under ASEAN market integration: Comparative study in Thailand and Vietnam, Legal Framework of ASEAN Economic Community: Impacts on the Trade and Investment Laws of Vietnam, 9 December 2016, Palace Hotel, Ho Chi Min City.
- Wisuttisak, P., “Regulation, Competition and Disruptive Innovation: Cases on Thai energy and transport sectors”, CUTS-CIRC Vth Biennial Conference on Competition, Regulation & Development Jaipur, 9–11 November, 2017

### **Journals**

- Wisuttisak, P., Thailand and Australia Free Trade Agreement (TAFTA): The advantage pace of foreign investment of both countries, (2009), *Thailand Law Journal*, Vol 12, issue 2
- Wisuttisak, P., Australian Free Trade Agreement /Antidumping Clauses: Fair trade or Anticompetitive Provision,(2010), *Global Trade and Customs Journal*, Vol 5. Issue 1
- Wisuttisak, P., Regulation and competition issues in Thai electricity sector, (2012) *Energy policy*, Vol 44, Issue, 185-198
- Wisuttisak, P., Liberalisation of Thai Energy sector: a consideration of competition law and sectoral regulation , (2012), *Journal of World Energy Law & Business*, Vol 5, Issue 1, 60-77.
- Wisuttisak, P., & Rahim M M., (2013), Corporate Social Responsibility– Oriented Compliances and SMEs Access to Global Market: Evidence from Bangladesh, *Journal of Asia-Pacific Business*, Vol 14, Issue 1, 58-83
- Wisuttisak, P.,(2014), EU competition law on electricity sector liberalization, *International Journal of Public law and Policy*, Vol 4 Issu 4, 336-351

- Wisuttisak, P, (2015) Wisuttisak C., Comparative study on Regulatory Requirements on Corporate Social Responsibility in Australia and Thailand, *International Journal of Economic Policy in Emerging Economies*, Vol 9 Issu 2, 158–168
- Wisuttisak, P. & Binh N. B., (2016), The Regulatory and Commercial Environment for Franchising in Thailand in the Wake of the ASEAN Integrating Market, *IJUM Law Journal*, Vol 24 Issu 1 , 107-127
- Wisuttisak, P. (2016), EU Competition Law and policy on market liberalisation and integration: the ASEAN experience, 2016, *Korea Review of International Studies*.
- Wisuttisak, P., (2017), Law for SMEs promotion and protection in Vietnam and Thailand, *Review of Integrative Business and Economics Research*, Vol. 6(s1), 60-67
- Wisuttisak, P., & Rahim M M., (2018), ASEAN Energy Sector Under Public - Private Partnership: Challenge for Market Governance, *International Journal of Economic Policy in Emerging Economies*, Confirm Forthcoming

### **Book Chapter**

- Wisuttisak, P., & May, F., C. (2018), Competition Law, State-Owned Enterprises and Regional Market Integration in ASEAN, in Burton Ong, *The Regionalisation of Competition Law and Policy within the ASEAN Economic Community*, Cambridge University Press.

### **Funded Research**

- Wisuttisak, P. and Binh, N. B., 2010, ASEAN Competition Law for government officers- Funded by Vietnam Ministry of Justice, Government.
- Wisuttisak, P and et al, 2014, Consultation project on Public Hearing relating to establishing Longan fumigation building for longan export in Lampun Province, Funded by Thailand Institute of Scientific and Technological Research
- Wisuttisak, P and Usanee, A., 2015, Vietnam Investment Law report, Funded by Office of the State, Thailand.
- Wisuttisak, P and et al, 2015, Consultation project on Consumer protection

law and policy in energy sector, Funded by Energy Regulatory Commission of Thailand

- Wisuttisak, P and et al, 2016, Consultation project on implementing underground electricity line in Bangkok- Metropolitan Area, Funded by Metropolitan Electricity Authority of Thailand.
- Wisuttisak, P and Phantamit, N., 2017, Competition Law and SMEs in Retail Business: Comparative Study on Thailand Vietnam and Malaysia, Funded by Thai Research Institute( Thai Government Body)

## Convener on Training Courses

- Course Coordinator and Convener: **Training Course on Competition Law and Consumer Protection for Promotion of Economic Freedom** 18-22 November 2013 at Nya Pyi Taw, Myanmar under support from Friedrich Naumann Foundation
- Course Coordinator and Convener: **Training Program on Capacity and Skills Development on Competition Law and Policy for Myanmar's governmentofficer**, 19-29 May 2014, Faculty of Law, Chiang Mai University, 29 May 2014, support from Friedrich Naumann Foundation and GIZ
- Course Coordinator and Convener: **Training Course on Competition Policy and Law (CPL) for Officials from Lao PDR**7-11 July 2014 , Laos Ministry of Industry and Commerce, Vientiane Laos under support from , GIZ
- Course Coordinator and Convener: **Training Course on Competition Policy and Law (CPL)for Officials from Lao PDR**, 21 – 25 July 2014 | Chiang Mai University, Thailand
- Course Coordinator, **Administrative Law and Public Administration in New Edge, Ministry of Justice 2014, Thailand-** Chiang Mai Thailand
- Convener : One Day Work Shop on **Competition Law and Policy** 29 May 2015 Yangon , Myanmar under support from Friedrich Naumann Foundation

## Professional Affiliations

- Member of Thai Customer Broker association
- Member of Young Competition Scholars, Interdisciplinary Centre for Competition Law and Policy (ICC), Queens Mary University of London
- Member of Asian Competition Forum-a group of academics in Law and Economics and experts in Competition Law in Asian Pacific Region
- Country Expert of Franchise Regulation in Thailand, International Distribution Institute, [www.idiproject.com](http://www.idiproject.com)

